



# 140 Twitter Tips for Educators: Get Connected, Grow Your Professional Learning Network and Reinvigorate Your Career

*Brad Currie, Billy Krakower, Scott Rocco*

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Maybe you're a teacher looking for an engaging lesson idea. Or maybe, you're a school principal in search of ideas to improve your school culture. Or perhaps you're a superintendent wanting to inform stakeholders of district happenings. Whatever questions you have about education or about how you can be even better at your job, you'll find ideas, resources, and a vibrant network of professionals ready to help you on Twitter. In 140 Twitter Tips for Educators, #Satchat hosts and founders of Evolving Educators, Brad Currie, Billy Krakower, and Scott Rocco offer step-by-step instructions to help you master the basics of Twitter, build an online following, and become a Twitter rock star. From this easy-to-follow guide, you'll learn: How and why to create a personal and classroom or school profile. Whom to follow and how to find the resources you need. How to get noticed on Twitter (And help others!) with your Tweets. What a Twitter chat is and how to join one. How hashtags work - and why you need one for your classroom and/or school. How other educators are using Twitter to learn and teach. And much more! Get connected today and discover how Twitter can help you grow your Professional Learning Network and reinvigorate your career!

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