



Der Management Paradigmawandel (German Edition)

Gebhard Deissler

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Wissenschaftliche Studie aus dem Jahr 2012 im Fachbereich BWL - Unternehmensführung, Management, Organisation, , Sprache: Deutsch, Abstract: Unter dem Druck der globalen System- und Zivilisationskrise auf lokaler, regionaler, nationaler, kontinentaler und Weltebene werden strategische Akteure in Weltwirtschaft und Weltpolitik sich mehr und mehr genötigt sehen, zu einem fundamentalen Paradigmenwechsel im Management überzugehen. Dies ist der Tenor, der von den strategischen Leadern des Davos Forum Weltgipfels als Repräsentanten eines eher anthropozentrischen, kapitalistischen Management Paradigmas par excellence bis hin zum Vatikan als Repräsentant par excellence eines theozentrischen Paradigmas zu vernehmen ist. Diese Studie formuliert dieses sich abzeichnende Paradigma auf historischer Grundlage.



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