



Professionelle Führung in Welt 2: Von Führungsfrust zu Führungslust (German Edition)

Bernd Okun, Hans Joachim Hoppe

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Die Welt hat sich radikal gewandelt – mit ihr unsere Unternehmen und unsere Führungskultur. Althergebrachte Führungsinstrumente, die unter anderen Bedingungen wirksam waren, funktionieren nicht mehr. Die heutige innovationsgetriebene Wirtschaft beschert uns einen rasanten Komplexitätszuwachs und lässt sich mit dem bisherigen „Betriebssystem“ von Führung nicht mehr steuern. Wer es dennoch versucht, steigt in ein gut geöltes Hamsterrad. Steigender Einsatz und sinkende Wirkung sind die Folgen.

Es braucht daher ein neues Betriebssystem für Führung, neue Führungsbasics, die der neuen Welt angemessen sind: Es geht nicht nur darum, Wissens- und Fähigkeitslücken zu schließen, sondern umzuschalten auf ein neues Programm von Fähigkeiten. Wie Führungskräfte in einer Welt, in der die Gesetze von Beschleunigung, Komplexität und Entstrukturierung gelten, erfolgreich agieren können, zeigt diese originelle, lehrreiche und spannende Lektüre. Willkommen in der Welt 2!

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