



Managing Sport Organizations: Responsibility for Performance

Daniel Covell, Sharianne Walker

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Now in a fully revised and updated third edition, *Managing Sports Organizations* is still the most interesting, challenging, and student-focused introduction to sport management currently available. Bridging the gap between theory and practice, this book explores every key topic, issue and concept in contemporary sport management, including:

- Understanding management and its relationship to sport
- The new sport management environment
- Decision making
- Strategy
- Organizational design
- Leadership
- Human resource management
- Managing change
- Facility management
- Innovation

This new edition contains expanded coverage of current topics such as corporate responsibility and ethics, social media, career pathways in sport management, and international sport. Each chapter includes a full range of useful features, such as case studies, management exercises, study questions, and definitions of key terms and concepts.

Managing Sports Organizations is the only book to fully introduce the core concepts and principles of management theory and to demonstrate their application in the contemporary sport industry. No other textbook combines the rigour of the business school with the creativity and dynamism of modern sport business. This is the perfect foundation text for any course in sports management, sports administration or sports organization.

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