



# The SAGE Handbook of Online Research Methods

*Nigel G Fielding, Raymond M Lee, Grant Blank*

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This handbook is the first to provide comprehensive, up-to-the-minute coverage of contemporary and developing Internet and online social research methods, spanning both quantitative and qualitative research applications. The editors have brought together leading names in the field of online research to give a thoroughly up to date, practical coverage, richly illustrated with examples. The chapters cover both methodological and procedural themes, offering readers a sophisticated treatment of the practice and uses of Internet and online research that is grounded in the principles of research methodology. Beginning with an examination of the significance of the Internet as a research medium, the book goes on to cover research design, data capture, online surveys, virtual ethnography, and the internet as an archival resource, and concludes by looking at potential directions for the future of Internet and online research. The SAGE Handbook of Internet and Online Research Methods will be welcomed by anyone interested in the contemporary practice of computer-mediated research and scholarship. Postgraduates, researchers and methodologists from disciplines across the social sciences will find this an invaluable source of reference.

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