



# Writing That Means Business: How to Get Your Message Across Simply and Effectively

*Ellen Roddick*



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**Writing That Means Business: How to Get Your Message Across Simply and Effectively** Ellen Roddick  
In Writing That Means Business, Ellen Roddick, draws on her WriteAssets® seminars for Fortune 500 companies to put the fundamentals of clear, concise, convincing business writing at your fingertips. This comprehensive guide will teach you how to:

- And much more Whether you are on the way up or already at the top, Writing That Means Business shows you a sure-fire way to sharpen your competitive edge.

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