



Fine Print on Type

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A collection of essays on type design and typography, written by some of the foremost designers and scholars in the field. Appeals to those who use, study, and love type - from advertising designers to desktop publishers, from research bibliographers to just plain discerning readers. TYPE, seemingly a neutral conveyor, can radically affect the meaning and impact of the message. Types covered include the up-to-date and quotidian like ITC Zapf Chancery, Galliard, and Century, as well as little-known but interesting historical faces like Fleischmann Antiqua, Hiero-Rhode Italic, and Hammer Uncial. Here sixteenth- and seventeenth-century type designers like Claude Garamond and Miklos Kis share the stage with the "bit wizards" of our own time like Kris Holmes and Sumner Stone.

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