



Douglas MacArthur: Warrior as Wordsmith (Great American Orators)

Ronald H. Carpenter, Bernard K. Duffy



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From I Shall Return to Old Soldiers Never Die, General MacArthur's phraseology invariably captured an audience's attention. The MacArthur persona may be familiar to many Americans more because of his oratory than because of his military deeds. Covering both his martial and his political oratory, this book provides a balanced, full-length study of MacArthur's oratorical accomplishments and their impact. Part I is a critical analysis of MacArthur and his speeches, while Part II contains the texts of the addresses discussed.

In their analysis, the authors avoid extremes of praise or blame. The highlight of the book is its account of MacArthur's rhetoric persuading Army and Navy chiefs to undertake the Inchon landing, arguably his finest hour. When MacArthur challenged Truman, taking policy differences to Congress, his rhetoric enabled more than one congressman to see deity in the general. Duffy and Carpenter analyze well the measured cadences of that speech as well as the platitudes of the keynote speech at the 1952 Republican National Convention. If 'Old Soldiers Never Die' polished his halo, the convention address tarnished it. This book captures both the brilliant flashes and the arrogant stupidities of the man. (Quoted from the foreword by Robert P. Newman)



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