Scenarios and Information Design: A User-Oriented Practical Guide (Chandos Information Professional Series)

Mary Rice-Lively, Hsin-Liang Chen

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Developers of digital media require new skills in information design. Information designers developing web sites, software or online system interfaces, games and other digital media often overlook critical steps to ensure the usability of their product. Scenarios and Information Design introduces readers to both the theory and practice of the use of scenarios to create usable information spaces. Through practical applications, such as step-by-step guidelines for scenario development and case studies with analysis tools, the book outlines crucial steps to develop user and use scenarios to achieve competencies for and tools to implement prescribed tasks for user-oriented information design.

- Provides practical applications for theoretical concepts
- Illustrates concepts with case studies
- Reinforces content with end of chapter exercises

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