



Creating Women's Networks: A How-To Guide for Women and Companies

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Discover a dynamic new force in leadership development. This remarkable guide shows companies exactly how they can better retain and increase leadership talent through the establishment of women's networks--networks that link specific female employee concerns and larger organizational goals in ways that bolster the bottom line. Based on the cutting-edge research of Catalyst--America's foremost nonprofit dedicated to the advancement of women in business--this guide explains why women's networks are valuable. It shows how companies large and small have leveraged women's networks to their advantage. And it provides a detailed framework readers can follow to create a network within their organization. Charged with first-person success stories, it will prove invaluable to executives and managers concerned with decreasing turnover, increasing employee satisfaction, and optimizing the leadership potential of their entire work force.



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