



# **This Business of Urban Music: A Practical Guide to Achieving Success in the Industry, from Gospel to Funk to R &B to Hip-Hop**

*James Walker*

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# **This Business of Urban Music: A Practical Guide to Achieving Success in the Industry, from Gospel to Funk to R &B to Hip-Hop**

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**This Business of Urban Music: A Practical Guide to Achieving Success in the Industry, from Gospel to Funk to R &B to Hip-Hop** James Walker

The first reference book all about the business side of gospel and urban music. Hip-hop and R&B hold 25 percent of the consumer music market. Another 20 percent is held by religious (gospel and Christian) music, soul, disco, dance, and jazz. Here's the first reference book to offer sound business and legal advice specifically tailored to these areas of the music industry. Securing a record deal, starting a label, publishing music, marketing and promoting—this is the information that today's musicians need. With insightful examples, quotes, and anecdotes from dozens of top artists and executives, *This Business of Urban Music* is entertaining as well as informative. Author James J. Walker, Jr., is a leading entertainment lawyer, representing such well-known clients as Cole, Jamie Foxx, DMX, and many others. Now he brings his years of professional expertise in litigation, business, intellectual property, and corporate law to *This Business of Urban Music*—at a price every aspiring musician can afford.

*From the Hardcover edition.*



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