



Chapter 003, Returns-Based Performance Measures

Bernd Fischer

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NOTE: This is a single chapter excerpted from the book *Performance Evaluation and Attribution of Security Portfolios*, made available for individual purchase. Additional chapters, as well as the entire book, may be purchased separately.

Just how successful is that investment? Measuring portfolio performance requires evaluation (measuring portfolio results against benchmarks) and attribution (determining individual results of the portfolio's parts). In this book, a professor and an asset manager show readers how to use theories, applications, and real data to understand these tools. Unlike others, Fischer and Wermers teach readers how to pick the theories and applications that fit their specific needs. With material inspired by the recent financial crisis, Fischer and Wermers bring new clarity to defining investment success.

- Gives readers the theories and the empirical tools to handle their own data
- Features practice problems from the CFA Program curriculum.

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